

## **CGO Institute**

**Producing Creative People** 

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# **CGO Institute's Diploma in Creative Producing: Applications Closing Soon!**

The final push is underway to select the next cohort of creative producers who will join the virtual classroom for a **Diploma in Creative Producing** starting on the **1**<sup>st</sup> **of November 2021**.

A faculty of **20 international established** and **inspirational mentors** are preparing to lead sessions on all aspects of producing and creative development including:

- Your Industry Landscape and Ecology
- The Producing Spectrum making work happen
- Budgeting and Finance
- Marketing and Fundraising
- Leadership and Building Your Team
- Law & Business



The fundamental issue remains that the range of ideas far outstrips available producers to support them. This requires more and more artists to be their own creative producers but without the necessary skills to optimise its potential.





Over the last 18 months, during the pandemic, CGO Institute has created and led twice a 16-week online Diploma in Creative Producing. **17 bold aspiring producers** have completed the course. They are using their new skills in theatre and project management in **New York**, **Malaysia**, **Holland**, **London's West End**, **UK Regional Theatre** and **China**.





Comprehensive, compact, cultivating & critically challenging. This course guides me on how to leave my mark and establish a lasting impact as an advocate in the world of theatre and performing arts.

EDMUND ROSS WILLIAMS HUNT

Final interviews will be happening this month. Applications accepted until the **1st of October**.

A **Bursary Fund** is available for those in hardship supported by the charity **The Production Exchange.** This is key in removing financial barriers for people who wish to become producers. The **bursary will cover 50%** of the cost of the course.



Learn the tools and the rules you need to move into the business where you can change the world, one show at a time

CHRIS GRADY
CGO Institute Directo

Previous students are happy to answer any questions you may have about the course and to share their own career pathways. Their contact details are available here.

If you are interested in applying for the course or need additional information, please contact Chris Grady via email: <a href="mailto:chris@chrisgrady.org">chris@chrisgrady.org</a>

### **Key Dates:**

Applications are on a rolling basis and will close **1**st **October 2021**.

Next Interview Date: Thursday 30th September 2021

Course Dates: **1**<sup>st</sup> **November 2021 – 20**<sup>th</sup> **February 2022**. Teaching sessions are Tuesday and Thursday 10-12pm, 2-4pm GMT.

#### Cost:

The cost of the 16-week course is £2800.





The Diploma in Creative Producing has been a fantastic opportunity to discover a new world of possibilities and connections. Providing a wealth of experience and learning I will carry through on my creative journey

JASMINE KUTI-SMITH Visual Artist and Designer

#### **Additional information:**

- Information on the Course
- To contact Chris Grady, email: chris@chrisgrady.org
- All images can be sent as separate files.